

<input type="checkbox"/>	Campaign	Budget	Status	Clicks	Impr.	Bid strategy type	Viewable CTR	Avg. viewable CPM	Cost / conv.	Avg. CPC	Conversions	Viewable impr.	Optimisation score
Total. All but removed campaigns in your current view				126,021	10,201,359		1.02%	€1.03	€0.00	€0.07	0.00	6,972,748	-
<input type="checkbox"/>	YouTube - Turkey - City & Cultural	€300.00 (total) 16 Mar 2024 - 31 Mar 2024	Ended	703	420,112	Manual CPV	0.00%	€0.73	€0.00	€0.43	0.00	410,948	-
<input type="checkbox"/>	YouTube - Turkey - Winter & Ski	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	673	287,832	Manual CPV	0.00%	€0.56	€0.00	€0.24	0.00	260,375	-
<input type="checkbox"/>	YouTube - Turkey - Spa	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	753	277,037	Manual CPV	0.00%	€0.58	€0.00	€0.21	0.00	269,674	-
<input type="checkbox"/>	Display - Turkey - Spa	€8.40/day	Paused	5,744	307,494	Manual CPC	2.12%	€0.86	€0.00	€0.04	0.00	209,292	-
<input type="checkbox"/>	YouTube - Serbia - City & Cultural	€200.00 (total) 15 Mar 2024 - 31 Mar 2024	Ended	375	180,975	Manual CPV	0.00%	€1.16	€0.00	€0.53	0.00	172,883	-
<input type="checkbox"/>	Display - Hungary - Wine & Cuisine	€5.20/day	Paused All ad...	3,164	268,143	Manual CPC	1.18%	€0.58	€0.00	€0.05	0.00	172,203	-
<input type="checkbox"/>	Display - Greece - Spa	€8.60/day	<span style="color: red;">✉</span>	5,579	364,711	Manual CPC	1.46%	€0.62	€0.00	€0.04	0.00	169,117	99.3%
<input type="checkbox"/>	Display - Turkey - Culture	€10.40/day	Paused	5,766	240,074	Manual CPC	2.72%	€0.66	€0.00	€0.02	0.00	168,321	-
<input type="checkbox"/>	Display - Turkey - Nature	€10.40/day	Paused	5,600	239,432	Manual CPC	2.69%	€0.67	€0.00	€0.02	0.00	164,757	-
<input type="checkbox"/>	YouTube - Serbia - Winter & Ski	€149.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	468	156,270	Manual CPV	0.00%	€0.91	€0.00	€0.29	0.00	148,740	-
<input type="checkbox"/>	Display - Italy - City Tourism	€4.80/day	Paused	2,919	249,797	Manual CPC	0.99%	€0.57	€0.00	€0.05	0.00	146,248	-
<input type="checkbox"/>	YouTube - Serbia - Spa	€149.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	425	153,235	Manual CPV	0.00%	€0.93	€0.00	€0.32	0.00	145,473	-
<input type="checkbox"/>	Display - Romania - Spa	€17.50/day	<span style="color: red;">✉</span>	5,223	289,389	Manual CPC	1.80%	€0.80	€0.00	€0.04	0.00	144,701	95.8%
<input type="checkbox"/>	Display - Serbia - City Tourism	€5.50/day	Paused	2,165	203,904	Manual CPC	1.03%	€0.44	€0.00	€0.04	0.00	135,118	-
<input type="checkbox"/>	YouTube - Romania - Spa	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	392	140,698	Manual CPV	0.00%	€1.17	€0.00	€0.40	0.00	134,739	-
<input type="checkbox"/>	YouTube - Romania - Winter & Ski	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	363	132,278	Manual CPV	0.00%	€1.24	€0.00	€0.44	0.00	127,777	-
<input type="checkbox"/>	Display - Serbia - Winter & Ski	€3.00/day	Paused	1,956	184,867	Manual CPC	1.07%	€0.49	€0.00	€0.04	0.00	124,469	-
<input type="checkbox"/>	Display - Netherlands - Culture	€5.80/day	Paused	1,766	146,434	Manual CPC	1.28%	€0.56	€0.00	€0.04	0.00	118,301	-
<input type="checkbox"/>	Display - UK - Culture	€13.10/day	<span style="color: red;">✉</span>	2,241	143,307	Manual CPC	1.79%	€0.82	€0.00	€0.05	0.00	114,671	100%
<input type="checkbox"/>	YouTube - Romania - City & Cultural	€750.00 (total) 16 Mar 2024 - 30 Apr 2024	<span style="color: red;">✉</span>	157	110,098	Manual CPV	0.00%	€1.41	€0.00	€0.96	0.00	106,680	-
<input type="checkbox"/>	Display - Greece - Nature	€6.60/day	<span style="color: red;">✉</span>	3,632	216,503	Manual CPC	1.70%	€0.61	€0.00	€0.04	0.00	104,369	100%

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Campaign	Budget	Status	Clicks	Imp.	Bid strategy type	Viewable CTR	Avg. viewable CPM	Cost / conv.	Avg. CPC	Conversions	Viewable Imp.	Optimisation score
Total: All but removed campaigns in your current view			126,021	10,201,359		1.02%	€1.03	€0.00	€0.07	0.00	6,972,748	-
Display - UK - Culture	€13.10/day	<span>🔴</span>	2,241	143,307	Manual CPC	1.79%	€0.82	€0.00	€0.05	0.00	114,671	100%
YouTube - Romania - City & Cultural	€750.00 (total) 16 Mar 2024 - 30 Apr 2024	<span>🔴</span>	187	110,088	Manual CPV	0.00%	€1.41	€0.00	€0.96	0.00	106,680	-
Display - Greece - Nature	€8.50/day	<span>🔴</span>	3,802	216,503	Manual CPC	1.70%	€0.61	€0.00	€0.04	0.00	104,369	100%
Display - Greece - Culture	€8.50/day	<span>🔴</span>	3,775	218,048	Manual CPC	1.70%	€0.61	€0.00	€0.04	0.00	101,658	100%
Display - Spain - Culture	€8.50/day	<span>🔴</span>	2,187	154,131	Manual CPC	1.48%	€0.50	€0.00	€0.03	0.00	101,487	100%
Display - UK - City Tourism	€10.00/day	Paused	1,613	138,804	Manual CPC	1.09%	€0.79	€0.00	€0.07	0.00	101,126	-
Display - Netherlands - Wine & Cuisine	€4.70/day	Paused All ad...	1,911	144,145	Manual CPC	1.40%	€0.58	€0.00	€0.05	0.00	101,116	-
YouTube - Germany - Generic	€549.00 (total) 20 Feb 2024 - 15 Mar 2024	Paused	209	104,838	Manual CPV	0.00%	€4.97	€0.00	€2.38	0.00	99,842	-
Display - Hungary - Winter & Ski	€5.50/day	Paused	1,404	130,311	Manual CPC	1.08%	€0.54	€0.00	€0.05	0.00	97,841	-
Display - North Macedonia - Winter & Ski	€5.50/day	Paused	2,788	140,215	Manual CPC	2.18%	€0.72	€0.00	€0.03	0.00	97,654	-
Display - Spain - Nature	€5.80/day	Paused	2,195	152,427	Manual CPC	1.42%	€0.49	€0.00	€0.03	0.00	96,958	-
Display - Hungary - Spa	€5.50/day	Paused	1,296	135,251	Manual CPC	0.98%	€0.52	€0.00	€0.05	0.00	95,181	-
Display - Netherlands - Adventure	€7.50/day	Paused	1,139	134,333	Manual CPC	0.93%	€0.56	€0.00	€0.07	0.00	93,928	-
Display - North Macedonia - Spa	€5.50/day	Paused	2,861	144,601	Manual CPC	2.19%	€0.72	€0.00	€0.03	0.00	90,865	-
Display - Turkey - City Tourism	€5.50/day	Paused	2,254	120,261	Manual CPC	2.01%	€0.79	€0.00	€0.04	0.00	89,581	-
Display - Italy - Culture	€8.50/day	<span>🔴</span>	2,173	151,874	Manual CPC	1.38%	€0.49	€0.00	€0.04	0.00	89,290	100%
Display - Turkey - Winter & Ski	€5.50/day	Paused	2,097	117,259	Manual CPC	1.92%	€0.50	€0.00	€0.04	0.00	88,278	-
YouTube - Greece - Spa	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	257	90,692	Manual CPV	0.00%	€1.83	€0.00	€0.62	0.00	86,240	-
YouTube - Greece - Winter & Ski	€174.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	266	86,707	Manual CPV	0.00%	€1.88	€0.00	€0.55	0.00	83,907	-
Display - Greece - Winter & Ski	€6.40/day	Paused	1,735	148,379	Manual CPC	0.97%	€0.59	€0.00	€0.05	0.00	82,899	-
Display - Romania - Culture	€17.50/day	<span>🔴</span>	3,079	158,927	Manual CPC	2.24%	€0.84	€0.00	€0.04	0.00	80,185	100%
Display - Hungary - Culture	€5.80/day	Paused	1,952	106,494	Manual CPC	2.02%	€0.79	€0.00	€0.04	0.00	78,809	-
Display - Hungary - Nature	€5.80/day	Paused	1,964	115,900	Manual CPC	1.86%	€0.72	€0.00	€0.04	0.00	77,660	-
Display - Poland - Winter & Ski	€5.50/day	Paused	1,460	124,559	Manual CPC	1.06%	€0.66	€0.00	€0.05	0.00	77,506	-

View (2 filters) Compaings (119)  
All campaigns Select a campaign

Filters Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter



Save

1 selected Edit Label Filter view to selected campaigns Change History Close

Campaign	Budget	Status	Clicks	Impr.	Bid strategy type	Viewable CTR	Avg. viewable CPM	Cost / conv.	Avg. CPC	Conversions	Viewable impr.	Optimisation score
Total: All but removed campaigns in your current view			125,021	10,201,259		1.02%	€1.03	€0.00	€0.07	0.00	6,972,748	-
<input checked="" type="checkbox"/> <span>Display - Poland - Winter &amp; Ski</span>	€5.50/day	Paused	1,460	124,559	Manual CPC	1.06%	€0.66	€0.00	€0.06	0.00	77,506	-
<input type="checkbox"/> <span>Display - Serbia - Spa</span>	€5.50/day	Paused	1,820	145,646	Manual CPC	1.30%	€0.68	€0.00	€0.05	0.00	76,136	-
<input type="checkbox"/> <span>Display - Spain - City Tourism</span>	€4.70/day	Paused	1,477	125,225	Manual CPC	1.07%	€0.58	€0.00	€0.05	0.00	75,987	-
<input type="checkbox"/> <span>Display - Romania - Nature</span>	€17.50/day	<span>📧</span>	3,749	160,694	Manual CPC	2.27%	€0.84	€0.00	€0.04	0.00	75,128	100%
<input type="checkbox"/> <span>Display - Greece - City Tourism</span>	€6.40/day	Paused	1,850	142,221	Manual CPC	0.95%	€0.58	€0.00	€0.05	0.00	74,820	-
<input type="checkbox"/> <span>YouTube - Greece - City &amp; Cultural</span>	€560.00 (total) 16 Mar 2024 - 30 Apr 2024	<span>📧</span>	179	76,676	Manual CPV	0.00%	€2.04	€0.00	€0.84	0.00	73,825	-
<input type="checkbox"/> <span>Display - Poland - Sea</span>	€5.50/day	Paused	1,393	128,788	Manual CPC	1.06%	€0.65	€0.00	€0.06	0.00	73,434	-
<input type="checkbox"/> <span>Display - Germany - Spa</span>	€6.50/day	Paused	1,753	115,968	Manual CPC	1.55%	€0.69	€0.00	€0.04	0.00	72,351	-
<input type="checkbox"/> <span>Display - Italy - Spa</span>	€5.50/day	Paused	1,472	124,520	Manual CPC	1.04%	€0.63	€0.00	€0.06	0.00	66,519	-
<input type="checkbox"/> <span>Display - Italy - Nature</span>	€5.80/day	Paused	2,086	129,554	Manual CPC	1.61%	€0.60	€0.00	€0.04	0.00	65,243	-
<input type="checkbox"/> <span>Display - Germany - Sea</span>	€13.10/day	<span>📧</span>	1,763	100,533	Manual CPC	1.71%	€0.75	€0.00	€0.04	0.00	64,633	96.2%
<input type="checkbox"/> <span>Display - Romania - Winter &amp; Ski</span>	€3.00/day	Paused	1,675	111,335	Manual CPC	1.27%	€0.78	€0.00	€0.06	0.00	57,056	-
<input type="checkbox"/> <span>YouTube - UK - Spa</span>	€299.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	75	57,612	Manual CPV	0.00%	€4.83	€0.00	€3.60	0.00	55,982	-
<input type="checkbox"/> <span>YouTube - UK - Winter &amp; Ski</span>	€299.00 (total) 28 Feb 2024 - 15 Mar 2024	Paused	54	55,932	Manual CPV	0.00%	€5.00	€0.00	€4.23	0.00	54,184	-
<input type="checkbox"/> <span>Display - Italy - Wine &amp; Cuisine</span>	€8.50/day	All ad...	1,802	111,237	Manual CPC	1.13%	€0.68	€0.00	€0.05	0.00	46,385	90.5%
<input type="checkbox"/> <span>Display - Finland - Culture</span>	€8.50/day	<span>📧</span>	2,245	103,186	Manual CPC	2.80%	€1.23	€0.00	€0.05	0.00	46,295	100%
<input type="checkbox"/> <span>Display - Germany - Culture</span>	€13.10/day	<span>📧</span>	1,790	96,687	Manual CPC	1.91%	€0.84	€0.00	€0.04	0.00	45,348	96.1%
<input type="checkbox"/> <span>Display - North Macedonia - Wine &amp; Cuisine</span>	€8.50/day	Eligible Some...	3,638	159,321	Manual CPC	1.80%	€0.68	€0.00	€0.02	0.00	42,156	89.6%
<input type="checkbox"/> <span>Display - Finland - Wine &amp; Cuisine</span>	€8.50/day	Eligible All ad...	1,161	49,652	Manual CPC	2.63%	€1.21	€0.00	€0.05	0.00	41,513	100%
<input type="checkbox"/> <span>Display - Finland - City Tourism</span>	€8.50/day	<span>📧</span>	1,622	115,670	Manual CPC	1.33%	€0.99	€0.00	€0.07	0.00	40,966	100%
<input type="checkbox"/> <span>YouTube - Spain - City &amp; Cultural</span>	€950.00 (total) 16 Mar 2024 - 30 Apr 2024	<span>📧</span>	103	41,481	Manual CPV	0.00%	€2.51	€0.00	€0.97	0.00	39,952	-
<input type="checkbox"/> <span>YouTube - Poland - Sea</span>	€600.00 (total) 16 Mar 2024 - 30 Apr 2024	<span>📧</span>	84	40,761	Manual CPV	0.00%	€2.56	€0.00	€1.19	0.00	39,151	-
<input type="checkbox"/> <span>YouTube - Italy - City &amp; Cultural</span>	€350.00 (total) 16 Mar 2024 - 30 Apr 2024	<span>📧</span>	83	40,385	Manual CPV	0.00%	€2.59	€0.00	€1.21	0.00	38,737	-

2 selected Edit Label Filter view to selected campaigns Change History Close

Campaign	Budget	Status	Clicks	Impr.	Bid strategy type	Viewable CTR	Avg. viewable CPM	Cost / conv.	Avg. CPC	Conversions	Viewable impr.	Optimisation score
Total: All but removed campaigns in your current view			126,021	10,201,399		1.02%	€1.03	€0.00	€0.07	0.00	6,972,748	—
<input type="checkbox"/> YouTube - Romania - Wine & Cuisine	€750.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	90	37,817	Manual CPV	0.00%	€4.25	€0.00	€1.67	0.00	35,335	—
<input type="checkbox"/> Display - Romania - Wine & Cuisine	€5.40/day	Paused All ad...	1,579	95,747	Manual CPC	1.66%	€0.95	€0.00	€0.06	0.00	29,913	—
<input type="checkbox"/> YouTube - Greece - Wine & Cuisine	€150.00 (total) 16 Mar 2024 - 31 Mar 2024	Ended	204	39,700	Manual CPV	0.00%	€5.37	€0.00	€0.74	0.00	27,934	—
<input type="checkbox"/> Display - Poland - Wine & Cuisine	€8.60/day	Eligible Some...	1,473	126,721	Manual CPC	1.04%	€0.64	€0.00	€0.06	0.00	26,161	90.5%
<input type="checkbox"/> YouTube - Spain - Wine & Cuisine	€350.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	93	24,048	Manual CPV	0.00%	€4.48	€0.00	€1.08	0.00	22,362	—
<input type="checkbox"/> YouTube - Germany - Sea	€1,600.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	42	21,609	Manual CPV	0.00%	€4.80	€0.00	€2.39	0.00	20,890	—
<input type="checkbox"/> YouTube - Italy - Wine & Cuisine	€350.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	93	22,570	Manual CPV	0.00%	€4.85	€0.00	€1.08	0.00	20,654	—
<input type="checkbox"/> YouTube - UK - City & Cultural	€700.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	16	19,866	Manual CPV	0.00%	€5.18	€0.00	€6.27	0.00	19,349	—
<input type="checkbox"/> YouTube - UK - Wine & Cuisine	€700.00 (total) 16 Mar 2024 - 30 Apr 2024	Eligible All ad...	44	15,214	Manual CPV	0.00%	€7.26	€0.00	€2.27	0.00	13,772	—
<input type="checkbox"/> Display - UK - Wine & Cuisine	€5.00/day	Paused All ad...	531	27,101	Manual CPC	3.01%	€1.38	€0.00	€0.05	0.00	10,678	—
<input type="checkbox"/> YouTube - Turkey - Wine & Cuisine	€150.00 (total) 16 Mar 2024 - 31 Mar 2024	Paused All ad...	0	0	Manual CPV	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> YouTube - Serbia - Wine & Cuisine	€100.00 (total) 16 Mar 2024 - 31 Mar 2024	Paused All ad...	0	0	Manual CPV	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> Search - Generic	€122.00/day	Eligible	691	18,838	Manual CPC	—	—	€0.00	€0.41	0.00	0	—
<input type="checkbox"/> Display - UK - Adventure	€13.10/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	97.6%
<input type="checkbox"/> Display - UK - Sea	€13.10/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	90.5%
<input type="checkbox"/> Display - Poland - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	90.5%
<input type="checkbox"/> Display - Poland - Sea	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	88.8%
<input type="checkbox"/> Display - Italy - Adventure	€13.10/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> Display - Czechia - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	90.5%

View (2 filters) Campaigns (119)  
All campaigns Select a campaign

Filters Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter

Save Close

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Total: All but removed campaigns in your current view			126,021	10,201,359		1.02%	€1.03	€0.00	€0.07	0.00	6,572,748	—
<input type="checkbox"/> <span style="color: green;">●</span> Display - Italy - Adventure	€13.10/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> <span style="color: green;">●</span> Display - Czechia - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Czechia - Sea	€8.50/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Czechia - Wine & Cuisine	€8.60/day	All ad.	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - France - Adventure	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> <span style="color: green;">●</span> Display - France - Wine & Cuisine	€8.60/day	All ad.	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - France - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Spain - Adventure	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	—
<input type="checkbox"/> <span style="color: green;">●</span> Display - Spain - Wine & Cuisine	€8.60/day	All ad.	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - North Macedonia - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - North Macedonia - Adventure	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">91.6%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Finland - Sea	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">89.6%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Latvia - Wine & Cuisine	€8.60/day	All ad.	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Latvia - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Latvia - Sea	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Lithuania - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Lithuania - Sea	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Lithuania - Wine & Cuisine	€8.60/day	All ad.	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">90.5%</a>
<input type="checkbox"/> <span style="color: green;">●</span> Display - Estonia - Culture	€8.60/day	Eligible	0	0	Manual CPC	—	—	€0.00	—	0.00	0	<a href="#">88.8%</a>
Total: All but removed campaigns in your current view			126,021	10,201,359		1.02%	€1.03	€0.00	€0.07	0.00	6,572,748	—
Total: Account		—/day	126,021	10,201,359		1.02%	—	—	—	0.00	6,572,748	—

Campaign	Budget	Status	Clicks	Impr	Bid strategy type	Viewable CTR	Avg. viewable CPM	Cost / conv.	Avg. CPC	Conversions	Viewable impr	Optimisation score
Display - Estonia - Sea	€8.50/day	Eligible	0	0	Manual CPC	--	--	€0.00	--	0.00	0	88.8%
Display - Estonia - Wine & Cuisine	€8.50/day	All ad.	0	0	Manual CPC	--	--	€0.00	--	0.00	0	92.7%
Display - Germany - Adventure	€13.10/day	Eligible	0	0	Manual CPC	--	--	€0.00	--	0.00	0	92.7%
YouTube - Czechia - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Czechia - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - France - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - France - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - North Macedonia - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - North Macedonia - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Finland - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Finland - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Latvia - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Latvia - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Lithuania - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Lithuania - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Estonia - Wine & Cuisine	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	All ad.	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
YouTube - Estonia - City & Cultural	€250.00 (total) 3 Apr 2024 - 30 Apr 2024	Eligible	0	0	Manual CPV	--	--	€0.00	--	0.00	0	--
Display - UK - Sea & Golf	€13.10/day	Eligible	0	0	Manual CPC	--	--	€0.00	--	0.00	0	90.5%
Display - Germany - Sea & Golf	€13.10/day	Eligible	0	0	Manual CPC	--	--	€0.00	--	0.00	0	90.5%
Total: All but removed campaigns in your current view			126,021	10,201,359	1.02%	€1.03	€0.00	€0.07	0.00	6,972,748	--	
Total: Account			--/day	126,021	10,201,359	1.02%	--	--	0.00	6,972,748	--	