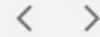


# Campaigns

Custom

1 - 30 Apr 2024



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Campaigns

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Layers



Segment



Columns



Reports



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| <input type="checkbox"/>   | <input checked="" type="radio"/> | Campaign                              | Budget     | Status            | ↓ Clicks | Impr.      | Results | Viewable impr. |
|--|----------------------------------|---------------------------------------|------------|-------------------|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <span>?</span> |                                  |                                       |            |                   | 291,217  | 19,492,621 | –       | 12,652,531     |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Romania - Nature            | €12.30/day | Ended             | 12,138   | 504,269    | –       | 185,316        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Romania - Culture           | €13.00/day | Limited by budget | 12,110   | 503,749    | –       | 197,375        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Romania - Spa               | €13.00/day | Limited by budget | 11,238   | 521,774    | –       | 234,090        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - North Macedonia - Culture   | €2.80/day  | Limited by budget | 11,178   | 515,653    | –       | 286,656        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - North Macedonia - Adventure | €8.60/day  | Ended             | 7,873    | 455,550    | –       | 263,151        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Germany - Sea & Golf        | €12.60/day | Ended             | 7,829    | 459,063    | –       | 331,006        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Germany - Sea               | €12.50/day | Limited by budget | 7,720    | 358,514    | –       | 243,608        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Germany - Culture           | €12.50/day | Limited by budget | 7,679    | 553,369    | –       | 238,015        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - UK - Sea & Golf             | €12.60/day | Ended             | 7,645    | 337,740    | –       | 244,702        |



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


































More

| <input type="checkbox"/>   | <input checked="" type="radio"/> | Campaign                         | Budget     | Status            | ↓ Clicks | Impr.      | Results | Viewable impr. |
|--|----------------------------------|----------------------------------|------------|-------------------|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <span>?</span> |                                  |                                  |            |                   | 291,217  | 19,492,621 | –       | 12,652,531     |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - UK - Sea & Golf        | €12.60/day | Ended             | 7,645    | 337,740    | –       | 244,702        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - UK - Sea               | €12.50/day | Limited by budget | 7,628    | 354,365    | –       | 267,019        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - UK - Culture           | €12.50/day | Limited by budget | 7,408    | 264,784    | –       | 199,450        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Spain - Wine & Cuisine | €8.60/day  | Ended             | 6,557    | 481,997    | –       | 357,260        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Greece - Culture       | €8.60/day  | Ended             | 6,548    | 368,925    | –       | 143,968        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Spain - Culture        | €7.00/day  | Limited by budget | 6,526    | 418,507    | –       | 216,782        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Poland - Culture       | €12.50/day | Limited by budget | 6,510    | 388,940    | –       | 217,554        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Greece - Nature        | €8.60/day  | Ended             | 6,478    | 357,203    | –       | 135,452        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Poland - Sea           | €12.50/day | Limited by budget | 6,438    | 333,211    | –       | 196,300        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Italy - Culture        | €2.80/day  | Limited by budget | 6,369    | 408,633    | –       | 178,787        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - France - Culture       | €2.50/day  | Limited by budget | 6,342    | 359,127    | –       | 239,904        |













| <input type="checkbox"/> <input checked="" type="radio"/> Campaign  | Budget    | Status  | ↓ Clicks | Impr.   | Results | Viewable impr. |
|---|-----------|---|----------|---------|---------|----------------|
| Total: All but removed campaigns in your current view <span>?</span>  |           |   |          |         |         |                |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - France - Culture          | €2.50/day |  Limited by budget   | 6,342    | 359,127 | –       | 239,904        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Greece - Spa              | €8.60/day | Ended   | 6,314    | 384,071 | –       | 162,630        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Czechia - Culture         | €7.00/day |  Limited by budget   | 6,229    | 364,581 | –       | 234,525        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Czechia - Sea             | €7.00/day |  Limited by budget   | 6,213    | 352,764 | –       | 232,269        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Italy - Wine & Cuisine    | €8.60/day | Ended   | 6,175    | 427,893 | –       | 295,400        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Lithuania - Culture       | €7.00/day |  Limited by budget   | 6,150    | 261,421 | –       | 149,994        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Lithuania - Sea         | €7.00/day |  Limited by budget | 6,083    | 258,475 | –       | 154,032        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Italy - Adventure       | €2.80/day |  Limited by budget | 5,995    | 506,439 | –       | 274,534        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - France - Wine & Cuisine | €8.60/day | Ended   | 5,939    | 563,945 | –       | 454,840        |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Latvia - Culture        | €2.50/day |  Limited by budget | 5,896    | 250,866 | –       | 90,364         |
| <input type="checkbox"/> <input checked="" type="radio"/>  Display - Latvia - Sea            | €2.50/day |  Limited by budget | 5,884    | 250,150 | –       | 92,402         |

| <input type="checkbox"/>   | <input type="radio"/>            | Campaign                                   | Budget      | Status   | ↓ Clicks | Impr.      | Results | Viewable impr. |
|--|----------------------------------|--|-------------|--|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <span>?</span> |                                  |  |             |  | 291,217  | 19,492,621 | –       | 12,652,531     |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Latvia - Wine & Cuisine          | €2.50/day   | <u>Eligible (Limited)</u><br><u>All ads limited by policy</u><br><input checked="" type="checkbox"/> Limited by budget | 5,454    | 331,077    | –       | 206,667        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Finland - Culture                | €7.00/day   | <input checked="" type="checkbox"/> Limited by budget  | 5,400    | 223,887    | –       | 155,161        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Finland - Sea                    | €7.00/day   | <input checked="" type="checkbox"/> Limited by budget  | 5,393    | 211,899    | –       | 123,312        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Search - Generic                           | €116.00/day | <input checked="" type="checkbox"/> Limited by budget  | 5,324    | 72,790     | –       | 0              |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Germany - Adventure              | €12.00/day  | Ended  | 5,255    | 309,749    | –       | 184,902        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - UK - Adventure                   | €12.60/day  | Ended  | 5,226    | 462,534    | –       | 333,828        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - North Macedonia - Wine & Cuisine | €8.60/day   | Ended  | 5,198    | 336,974    | –       | 253,456        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Lithuania - Wine & Cuisine       | €7.00/day   | <u>Eligible (Limited)</u><br><u>All ads limited by policy</u><br><input checked="" type="checkbox"/> Limited by budget | 4,947    | 353,841    | –       | 280,465        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Estonia - Sea                    | €8.60/day   | Ended  | 4,604    | 236,412    | –       | 125,121        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> | Display - Spain - Adventure                | €7.00/day   | <input checked="" type="checkbox"/> Limited by budget  | 4,091    | 380,608    | –       | 223,532        |

| <input type="checkbox"/> ● Campaign  | Budget   | Status  | ↓ Clicks | Impr.      | Results | Viewable impr. |
|--|--|---|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <a href="#">?</a>  |  |   | 291,217  | 19,492,621 | —       | 12,652,531     |
| <input type="checkbox"/> ●  Display - France - Adventure                  | €8.60/day                                      | Ended   | 3,695    | 361,143    | —       | 217,325        |
| <input type="checkbox"/> ●  Display - Czechia - Wine & Cuisine            | €8.60/day                                      | Ended   | 3,656    | 431,531    | —       | 325,765        |
| <input type="checkbox"/> ●  Display - Finland - City Tourism              | €8.60/day                                      | Ended   | 3,604    | 235,620    | —       | 90,989         |
| <input type="checkbox"/> ●  Display - Poland - Wine & Cuisine             | €8.60/day                                      | Ended   | 3,578    | 311,968    | —       | 260,257        |
| <input type="checkbox"/> ●  Display - Estonia - Culture                   | €2.80/day                                      |  Limited by budget   | 3,348    | 185,544    | —       | 77,819         |
| <input type="checkbox"/> ●  Display - Finland - Wine & Cuisine            | €7.00/day                                      | All ads limited by policy   | 1,856    | 164,862    | —       | 125,280        |
| <input type="checkbox"/> ●  Display - Estonia - Wine & Cuisine            | €6.00/day                                      | Ended   | 1,158    | 85,040     | —       | 61,535         |
| <input type="checkbox"/> ●  YouTube - Romania - City & Cultural          | €1,500.00 (total)<br>16 Mar 2024 - 31 May 2024 |  Limited by budget  | 841      | 405,259    | —       | 391,305        |
| <input type="checkbox"/> ●  YouTube - Greece - City & Cultural          | €650.00 (total)<br>16 Mar 2024 - 30 Apr 2024   | Ended   | 640      | 252,319    | —       | 240,715        |
| <input type="checkbox"/> ●  YouTube - North Macedonia - City & Cultural | €675.00 (total)<br>3 Apr 2024 - 31 May 2024    |  Limited by budget | 639      | 473,087    | —       | 456,936        |
| <input type="checkbox"/> ●  YouTube - Germany - Sea                     | €3,100.00 (total)<br>16 Mar 2024 - 31 May 2024 |  Limited by budget | 594      | 311,165    | —       | 301,462        |
| <input type="checkbox"/> ●  YouTube - Poland - Sea                      | €2,100.00 (total)<br>16 Mar 2024 - 31 May 2024 |  Limited by budget | 452      | 200,577    | —       | 193,683        |

| <input type="checkbox"/>   | <input checked="" type="radio"/> | Campaign  | Budget   | Status  | ↓ Clicks | Impr.      | Results | Viewable impr. |
|--|----------------------------------|---|--|---|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <span>?</span> |                                  |   |  |   | 291,217  | 19,492,621 | —       | 12,652,531     |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Romania - Wine & Cuisine    | €750.00 (total)<br>16 Mar 2024 - 30 Apr 2024   | Ended   | 383      | 100,706    | —       | 86,376         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Finland - City & Cultural   | €925.00 (total)<br>3 Apr 2024 - 31 May 2024    |  Limited by budget   | 349      | 139,570    | —       | 133,822        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Spain - City & Cultural     | €1,200.00 (total)<br>16 Mar 2024 - 31 May 2024 |  Limited by budget   | 273      | 109,515    | —       | 105,865        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Spain - Wine & Cuisine      | €350.00 (total)<br>16 Mar 2024 - 30 Apr 2024   | Ended   | 241      | 39,819     | —       | 35,864         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Italy - Wine & Cuisine      | €350.00 (total)<br>16 Mar 2024 - 30 Apr 2024   | Ended   | 233      | 56,820     | —       | 53,125         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Latvia - Wine & Cuisine     | €250.00 (total)<br>3 Apr 2024 - 30 Apr 2024    | Ended   | 220      | 42,759     | —       | 34,691         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Lithuania - City & Cultural | €925.00 (total)<br>3 Apr 2024 - 31 May 2024    |  Limited by budget   | 199      | 232,337    | —       | 227,743        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Italy - City & Cultural    | €700.00 (total)<br>16 Mar 2024 - 31 May 2024   |  Limited by budget  | 191      | 110,977    | —       | 106,491        |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - UK - Wine & Cuisine       | €700.00 (total)<br>16 Mar 2024 - 30 Apr 2024   | Ended   | 190      | 80,830     | —       | 71,634         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Czechia - City & Cultural | €675.00 (total)<br>3 Apr 2024 - 31 May 2024    |  Limited by budget | 145      | 98,489     | —       | 94,759         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Estonia - Wine & Cuisine  | €250.00 (total)<br>3 Apr 2024 - 30 Apr 2024    | Ended   | 143      | 39,717     | —       | 33,608         |
| <input type="checkbox"/>   | <input checked="" type="radio"/> |  YouTube - Czechia - Wine & Cuisine  | €250.00 (total)<br>3 Apr 2024 - 30 Apr 2024    | Ended   | 138      | 66,477     | —       | 63,220         |



| <input type="checkbox"/>  | <input type="checkbox"/>            | Campaign  | Budget   | Status  | ↓ Clicks | Impr.      | Results | Viewable impr. |
|---|-------------------------------------|---|--|---|----------|------------|---------|----------------|
| Total: All but removed campaigns in your current view <a href="#">?</a> |                                     |   |  |   | 291,217  | 19,492,621 | —       | 12,652,531     |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  YouTube - UK - City & Cultural      | €1,450.00 (total)<br>16 Mar 2024 - 31 May 2024 | <input checked="" type="checkbox"/> Limited by budget | 107      | 131,884    | —       | 129,110        |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  YouTube - France - City & Cultural  | €425.00 (total)<br>3 Apr 2024 - 31 May 2024    | <input checked="" type="checkbox"/> Limited by budget | 101      | 82,327     | —       | 80,056         |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  YouTube - France - Wine & Cuisine   | €250.00 (total)<br>3 Apr 2024 - 30 Apr 2024    | Ended   | 93       | 37,379     | —       | 34,246         |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  YouTube - Estonia - City & Cultural | €425.00 (total)<br>3 Apr 2024 - 31 May 2024    | <input checked="" type="checkbox"/> Limited by budget | 89       | 98,856     | —       | 96,628         |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  YouTube - Latvia - City & Cultural  | €425.00 (total)<br>3 Apr 2024 - 31 May 2024    | <input checked="" type="checkbox"/> Limited by budget | 77       | 120,295    | —       | 118,393        |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Serbia - Spa              | €2.80/day                                      | <input checked="" type="checkbox"/> Limited by budget | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Turkey - Spa              | €8.40/day                                      | Paused  | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - North Macedonia - Spa    | €2.80/day                                      | <input checked="" type="checkbox"/> Limited by budget | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Poland - Spa            | €12.50/day                                     | <input checked="" type="checkbox"/> Limited by budget | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Hungary - Spa           | €5.50/day                                      | Paused  | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Italy - Spa             | €2.80/day                                      | <input checked="" type="checkbox"/> Limited by budget | 0        | 0          | —       | 0              |
| <input type="checkbox"/>  | <input checked="" type="checkbox"/> |  Display - Greece - City Tourism   | €6.40/day                                      | Paused  | 0        | 0          | —       | 0              |